

## **XPO Exhibitions Wins Prestigious Industry Awards 2 years in a row**

Last night (Thursday 20<sup>th</sup> November 2014) in Melbourne for the second year running New Zealand's largest trade exhibition and event organisers, XPO is pleased to announce it has taken out 2 International awards at the 2014 EEAA (Exhibition and Events Association of Australasia) Awards for excellence including, Best New Show in Australasia and Best NZ Show (consumer and trade) for its Canterbury buildnz | designex show.

XPO's Managing Director, Brent Spillane, says "The last 2 years have seen a rapid growth of Trade visitors across each and every one of XPO's event portfolios. This is evidence of a resurging market for Trade Shows as the importance of this face to face communications medium increases in popularity".

XPO is about to release an independent economic impact study that will evidence the enormous contribution their events bring to NZ trade, investment, employment and overall visitor economy.

Being internationally recognised alongside the worlds' largest exhibition and event organisers as a leader in best practice is a signal to the industry that Kiwis produce award winning events that site on a level with the best in the world.

XPO's portfolio consists of 13 trade show brands including, New Zealand Gift and Homeware Fairs, Foodtech Packtech, buildnz | designex, Auckland & Canterbury, Mybiz Expo, The National Safety Show, Materials Handling and Logistics Show (MHL), SouthMACH and the South Island Hospitality Show.

XPO were also finalists in the Best Trade Show Under 10,000m2 category.

### **BACKGROUND**

XPO Exhibitions Ltd (XPO) owns and organises a portfolio of New Zealand's largest and longest-running 'business-to-business' trade show exhibitions and events. XPO purchased the majority of its trade shows from the subsidiary of the Daily Mail Group UK, DMG Worldwide Media NZ Ltd in January 2010. In 2013 XPO acquired an additional portfolio of industry trade shows from Hayley Media. XPO has also launched a number of new trade shows including the New Zealand Food Innovation Showcase and Mybiz Expo.

XPO will help you Showcase, Educate and Sell your products to targeted niche industry attendees covering a broad array of business sectors.

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